TO ALL PARTIES IN INTEREST PLEASE TAKE NOTICE OF THE FOLLOWING:

Hillair Capital Management LLC and its affiliates (collectively, "Hillair"), on behalf of the reorganized debtors consisting of Scoobeez, Inc., Scoobeez Global, Inc., and Scoobur, LLC (collectively, the "Reorganized Debtors"), and the Official Committee of Unsecured Creditors (the "Committee") as proponents (collectively, the "Plan Proponents") of the First Amended Chapter 11 Joint Plan of Reorganization as Proposed by the Debtors, Hillair and the Official Committee of Unsecured Creditors [Docket No. 754] (the "Plan") hereby give notice of the following:

- 1. **Confirmation of the Plan.** On July 29, 2020, the United States Bankruptcy Court entered its *Order Confirming First Amended Chapter 11 Joint Plan of Reorganization as Proposed by the Debtors, Hillair, and the Official Committee of Unsecured Creditors* [Docket No. 868] (the "Confirmation Order") thereby confirming the Plan.
- 2. **Effective Date.** Pursuant to the Confirmation Order, the Plan Proponents hereby give notice that the Plan became effective in accordance with its terms as modified by the Confirmation Order, and the Effective Date¹ occurred on July 30, 2020.
- 3. **Bar Date for Administrative Expense Claims.** All requests for payment of an Administrative Expense Claim, including all applications for final compensation of Professional Persons, shall be filed with the Bankruptcy Court and served on the Reorganized Debtors, counsel for Hillair, counsel for the Committee and the United States Trustee by no later than September 14, 2020. If a Holder of an Administrative Expense Claim does not submit a request for payment of such claim on or before the Administrative Claims Bar Date, such Holder shall be forever barred from seeking payment of such Administrative Expense Claim from the Debtors, the Estates, the Reorganized Debtors, the Creditor Trust, the Creditor Trustee, any of their successors or assigns, or out of the property of any of them.
- 4. **Bar Date for Rejection Damage Claims.** On July 30, 2020, the Bankruptcy Court entered its *Order Granting Debtors' Motion to Assume Certain Executory Contracts and Unexpierd Leases and Reject Certain Executory Contracts and Unexpired Leases Pursuant to 11 U.S.C. § 365* [Docket No. 871] (the "Rejection Order"). All Rejection Damages Claims arising from the rejection of an executory contract or unexpired lease must be filed with the Bankruptcy Court and served on the Reorganized Debtors, counsel for Hillair, counsel for the Committee and the United States Trustee by no later than August 31, 2020. If a Holder of a Rejection Damage Claim does not submit a request for payment of such Claim on or before the applicable deadline, such Holder shall be forever barred from seeking payment of such claim from the Debtors, the Estates, the Reorganized Debtors, the Creditor Trust, the Creditor Trustee, any of their successors or assigns, or out of the property of any of them, and will be barred from receiving any Distributions under the Plan on account of their Rejection Damage Claim.
- 5. **Bar Date for Priority Tax Claims.** Except as otherwise provided in section 503(b)(l)(D) of the Bankruptcy Code and 28 U.S.C. § 960, all requests for payment of Claims by a governmental unit (as defined under section 101(27) of the Bankruptcy Code) for taxes (and for interest and/or penalties related to such taxes) for any tax year or period, all or any portion of which occurs or falls within the period from and including the Petition Date through and including the Effective Date, and for which no bar date has otherwise been previously established

¹ Capitalized terms not defined herein shall have the meaning given to them in the Plan.

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